

Depersonalizing

To appeal to home buyers you will want to remove your identity from the home. The goal of depersonalization is to allow every home buyer on a walk through to be able to see themselves in the home, and personal items can distract buyers from the home.

The key to depersonalizing is to turn your home into a "model home".

Remove Personal Items

Family Photos

Memorabilia

Collectables

Toys & games

Books, music & movies

Pack Away Unnecessaries

Clear drawer clutter

Clear closet clutter

Pack off-season clothing & items

Clear out rarely used items & furniture

Curb Appeal

Catch home buyers before they step inside the home. Keep your yard looking clean & green. Small changes can go a long ways.

Make It Appealing

Remove unsightly plants such as weeds.

Place potted plants

Add lighting

Clean windows & siding

Take Notes

Keep Tabs on Home Features

How old is your home?

What condition is your plumbing in?

Condition of your electrical system?

How old is your furnace, air conditioner, water softener?

Carpet or hardwood floors?

Any water problems or mold?

Near schools or shopping?

Good or bad, list features of your home: